

McCammom Community Review

Phase I Report

August 2018

Phase I Visiting Team Members

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The Idaho Community Review Program is a collaboration of federal, state, tribal, and local government, and private sector partners.

It is coordinated by the Idaho Rural Partnership.

For more information call 208-332-1730 or visit www.irp.idaho.gov
and www.communityreview.org.



Sponsoring Organizations

University of Idaho



MONSANTO 



Acknowledgements

In addition to the participating sponsors identified above, the visiting team would like to thank Mayor Karlene Hall, City Councilmember Aaron Hunsaker for their leadership. We also thank the following individuals who helped invite local participation in the activities described by this report: Joan Morrison, Kent and Roxanne Howell, Marie Stinger, Brit Wheatley, Rich Pierson, and Pam Bissegger. Finally, thanks also to the Idaho State Journal for assistance with publicity.

Introduction

This report summarizes the results of activities associated with Phase I of the McCammon Community Review. It is intended to inform and lay the foundation for Phase II activities, provided the community is ready to move forward to this next phase. Phase I activities were completed in May and June 2018. They culminated with a June 12-14, 2018 visit to McCammon by the Phase I visiting team. A detailed schedule of activities for this visit is found in Appendix A. This report was presented in McCammon on Thursday, August 9, 2018.

The Community Review Process: A Brief Overview

The Idaho Community Review is the flagship program of the Idaho Rural Partnership (IRP), a non-partisan collaborative effort to make rural Idaho stronger, healthier and more prosperous. Our public and private sector member organizations and other partners work closely with rural residents and leaders to identify solutions at a local and regional level. We listen and observe, share perspectives, and explore technical assistance and resources appropriate to each community. The process leaves community residents and leaders better prepared to build on shared strengths and work together to achieve common goals.

The Idaho Rural Partnership is part of the Western Community Assessment Network (WeCan) a 3-year, USDA-funded collaboration among IRP and peer organizations in Montana and Wyoming to understand, evaluate, and improve how community reviews work and to help participating communities see greater success in achieving their goals. Go to www.communityreview.org for more information about WeCan. Additional information about the Idaho Rural Partnership and the Community Review program is also found on our website at www.irp.idaho.gov and our Facebook page at <https://www.facebook.com/IRP4Idaho/>.

The community review process begins when the community submits a completed application to the Idaho Rural Partnership. Received in February 2018, McCammon's application is included as Appendix B.

Each of the three phases of the community review process provides numerous opportunities for community residents and leaders to share their experiences, knowledge, opinions, and ideas with visiting community and economic development professionals. These professionals comprise what we call the "Visiting Team." The information gathered throughout the process is recorded (without using names) and used to develop observations, recommendations and resources applicable to the community. A summary of the three phases of a community review are provided below.

Phase 1: Listen

The **Listen** phase of the community review includes asking residents to complete a community satisfaction survey, conducting community listening sessions, and creating an economic and

demographic data profile of the community. This profile is included as Appendix C. To support these activities, this phase also includes identifying 1-2 Home Team Leaders and additional five to eight people to serve on the initial Home Team to help coordinate activities and arrange meals for the three to four person Visiting Team.

This document summarizes the results of Phase I of the McCammon Community Review. It contains a thorough description of what was learned through the community satisfaction survey conducted in May 2018 and the community listening sessions conducted in McCammon from June 12-14, 2018. The content of this report will be used to identify and inform Phase 2 focus areas and activities.

Phase 2: Learn

The **Learn** phase of the community review involves a 3-day visit by an expanded Visiting Team of experts from around the state; these experts will help the community explore and develop strategic actions regarding the focus areas identified at the end of Phase I. A second written report containing recommendations, resources, and next steps will be produced upon the completion of Phase II.

Phase 3: Launch

The **Launch** phase provides assistance needed to implement recommendations identified and prioritized during Phase 2. The exact nature of this assistance depends on community needs and issues and is facilitated by IRP. We expect representatives of local and/or regional economic development organizations be actively involved in this Phase. Assistance may include, but is not limited to the following:

- Plan community conversations about issues that need further exploration before charting a direction
- Leadership development training to expand the leader base in the community
- Technical assistance by Phase 2 visiting team members to move projects forward
- Organizational development for teams and steering committees



Survey Results

A “Community Satisfaction Survey” was conducted in McCammon prior to the community review team visit to conduct listening sessions and community meetings from **June 12 - 14**. This survey was conducted by University of Idaho and the HELPS Lab at Montana State University. The survey form is included in Appendix D of this report.

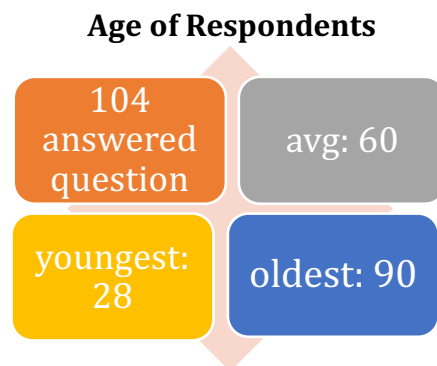
Survey results serve a number of purposes. Quantitative data can serve communities in multiple ways. Results can be used to bolster grant proposals, demonstrate support for new policies or the status quo. Citizen groups and municipalities can use this data as a guide for planning and identifying future initiatives.

In addition, Community Review delivery organizations and partnering Universities use this data to identify common interests and concerns across multiple communities, which in turn helps these organizations develop programs and resources to better assist rural communities. In order to identify commonalities and differences across communities, surveys need to be relatively standardized. Therefore, some questions in a standardized survey may be more or less relevant to particular communities. We appreciate your willingness to assist these service organizations with this important effort.

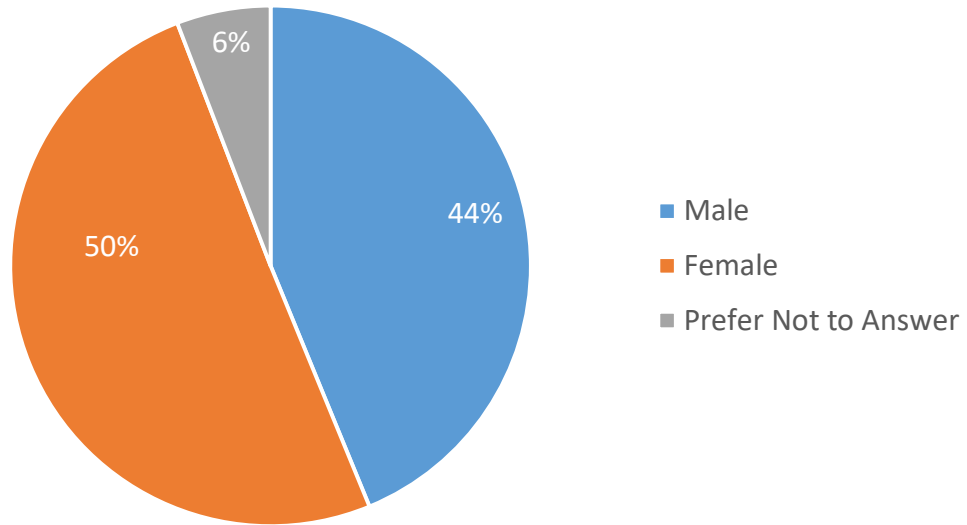
Survey Response Details

- Surveys Mailed: 802
- Surveys Completed: 142
- Response Rate: 22%*
- Paper Surveys Completed: 71
- Online Surveys Completed: 71

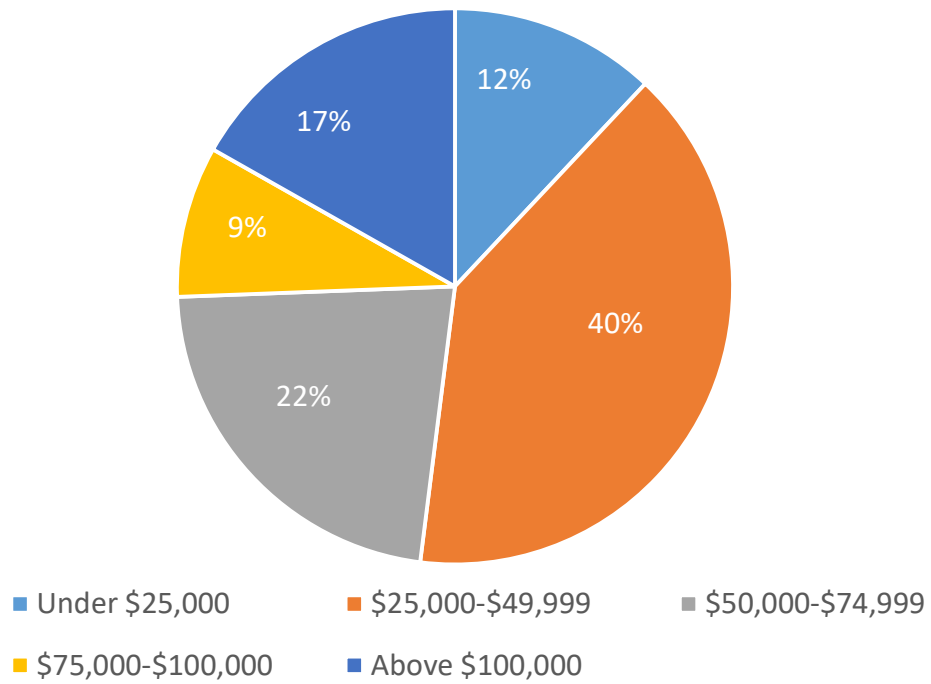
* Calculated after subtracting wrong address returns from the number of surveys mailed

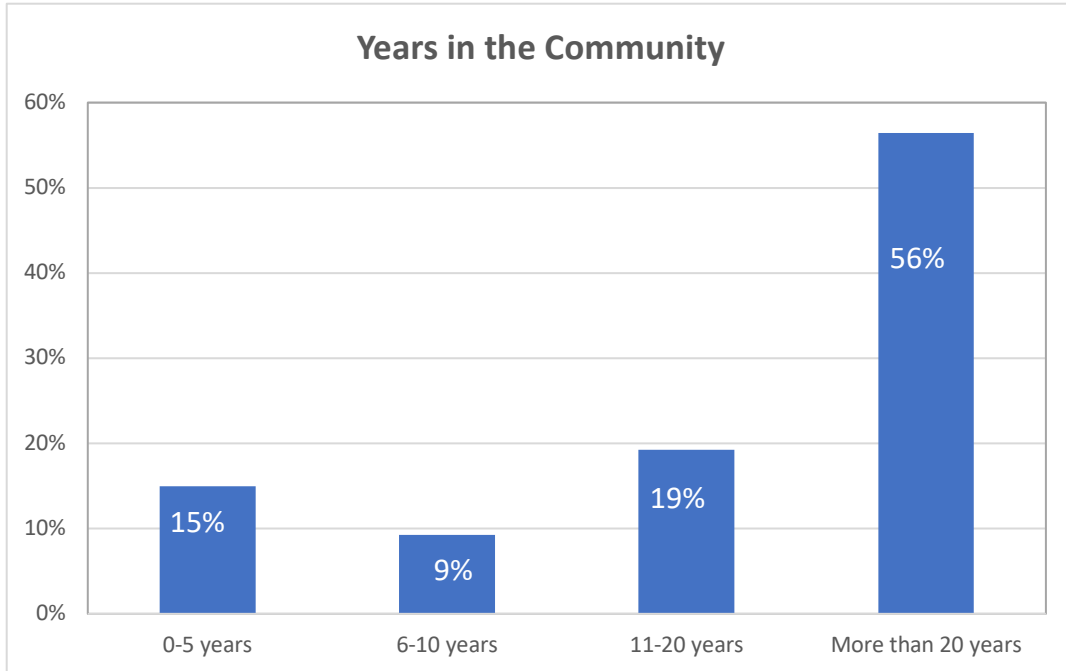


Sex of Respondents



Income





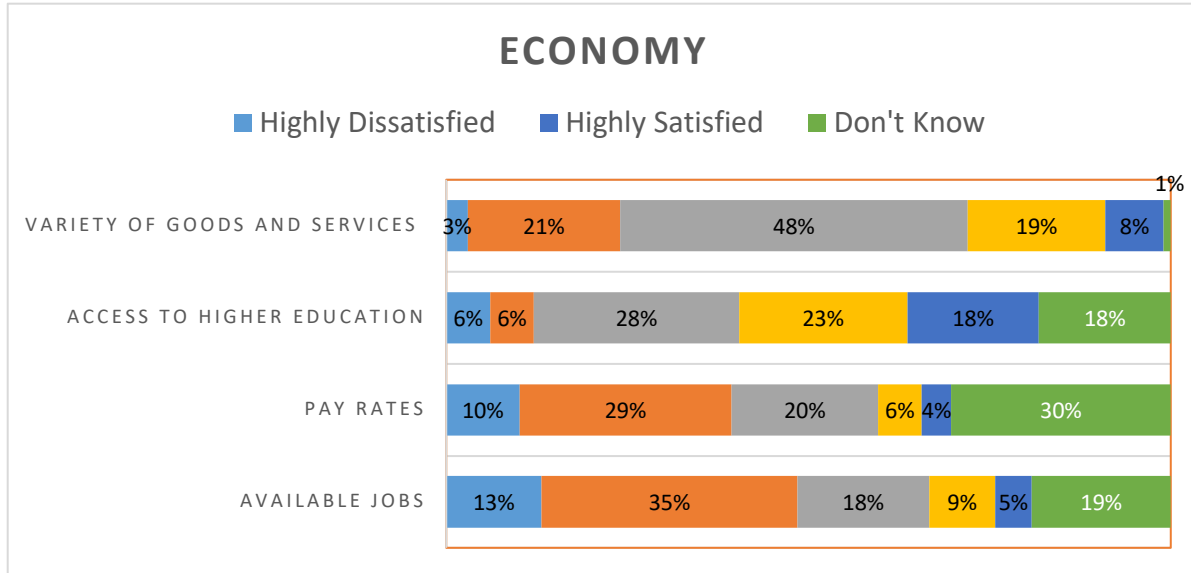
A note about the “satisfaction” section of the survey results: reported percentages are of those who answered the question. In a few cases many respondents did not select any of the options. Items where more than 25% selected “don’t know” as a response include **“Childcare/early childhood education programs,” “Public transportation,” “Mental health services,” “Senior support services,” “Pay rates,” and “Civic & non-profit organizations.”** This is probably due to a lack of awareness, knowledge or applicability of the question.

McCammon residents were least satisfied (more were dissatisfied than satisfied) with **“Public transportation,” “Mental health services,” “Senior support services,” “Available jobs,” “Pay rates,” and “Arts, entertainment & cultural activities.”** For all other items in the satisfaction list, more expressed satisfaction than dissatisfaction.” Residents were most satisfied (more satisfied than dissatisfied, but excludes items for which satisfaction and dissatisfaction are close to equal) with the **local K-12 school system, housing, parks & playgrounds, condition of streets and roads, appearance of downtown, police protection/law enforcement, access to higher education, responsiveness of local government, friendliness of residents*, involvement of churches in community, and public buildings (* indicates greater than 75% satisfaction).**

There were several opportunities for survey respondents to explain their satisfaction ratings and provide additional information and ideas. Those comments are summarized below.

2. Economy

Question: How satisfied are you with the following aspects of your community?



The following summarizes comments on economic issues in response to question two, which was “Would you like to comment or explain why you rated your satisfaction with any of these public services and community amenities in the way you did?”

The following comments shared in the survey is representative of **71** comments provided in response to questions two and three Q3: “Would you like to comment on your level of satisfaction with any other public services or community amenities that are not listed above?”

During listening sessions, comments about the new Dollar Store were uniformly positive. However, more comments on surveys expressed dissatisfaction with the addition of the Dollar Store to McCammon’s Main Street than satisfaction. Included among concerns are store design features some feel are not in keeping with the rural character of McCammon.

To be frank, it was disappointing to see a Family Dollar store go in to such a prominent position in the middle of town. Particularly, because the main street (Center St.) was beginning to look so nice with the Harkness Hotel, new street lamps, new sidewalks... and the city taking such good care of the parks and other public spaces. Fingers crossed that the Family Dollar store will be planting many large trees and landscaping to soften the warehouse type building and improve the overall look of the parking lot and structure. An abundant use of tall shade trees and plants could really help if that was the goal.



Other comments about the economy focused on desired local businesses.

City needs more businesses. Harkness Hotel is great addition but it stands alone in attractiveness. It would be nice to have a Bank or Credit Union. Also would be nice to have a real grocery store.

A bank and grocery store were mentioned several times. Other ideas included a coffee shop, restaurant, yoga studio, and farmers market.

McCammon needs a gathering place. A place to go to work on your laptop or meet up with a friend and have a coffee or a smoothie, maybe a healthy salad or sandwich...but a place set up for socializing and remote working with both a large indoor area for seating and outdoor seating options.

As with listening sessions, there were many comments of appreciation for the Harkness Hotel and Spa, as well as the direction and tone it sets for future development.

In talking to the council members and others, it seems the priority going forward will be to have plans in place and ordinances governing future businesses going in and their signage and community impact. This is such an important aspect of creating a beautiful, charming community and main street that we can all be proud of.

Quite a few comments reflected the sense that though travel to Pocatello is necessary for many needs, residents are not willing to give up their rural peace for services and commerce.

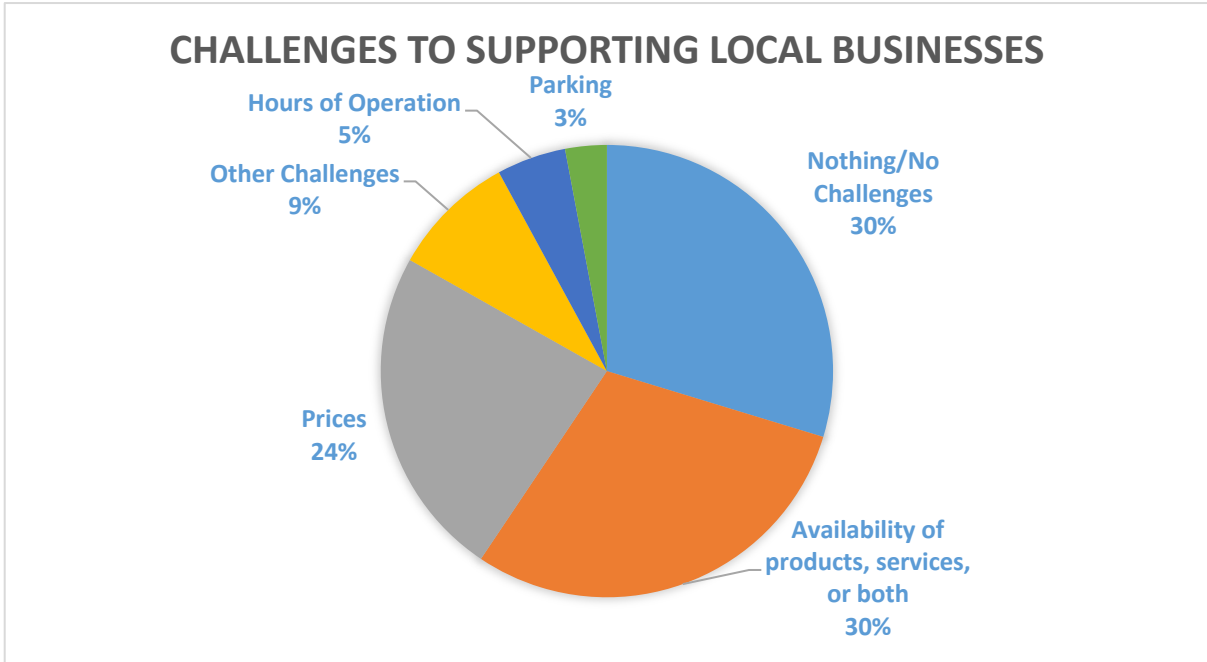


I like McCammon just the way it is. If I want more services and community amenities I will move to Pocatello.

Reflecting comments shared during listening sessions, one person made this observation:

The primary business asset of McCammon is its location at the junction of two major transportation corridors--the 2 railroad branches and the I-15/US30 highway junction. This must be recognized in the analysis.

Q8: Do any of the following factors challenge your ability to support McCammon's locally owned businesses? (Select all that apply.)



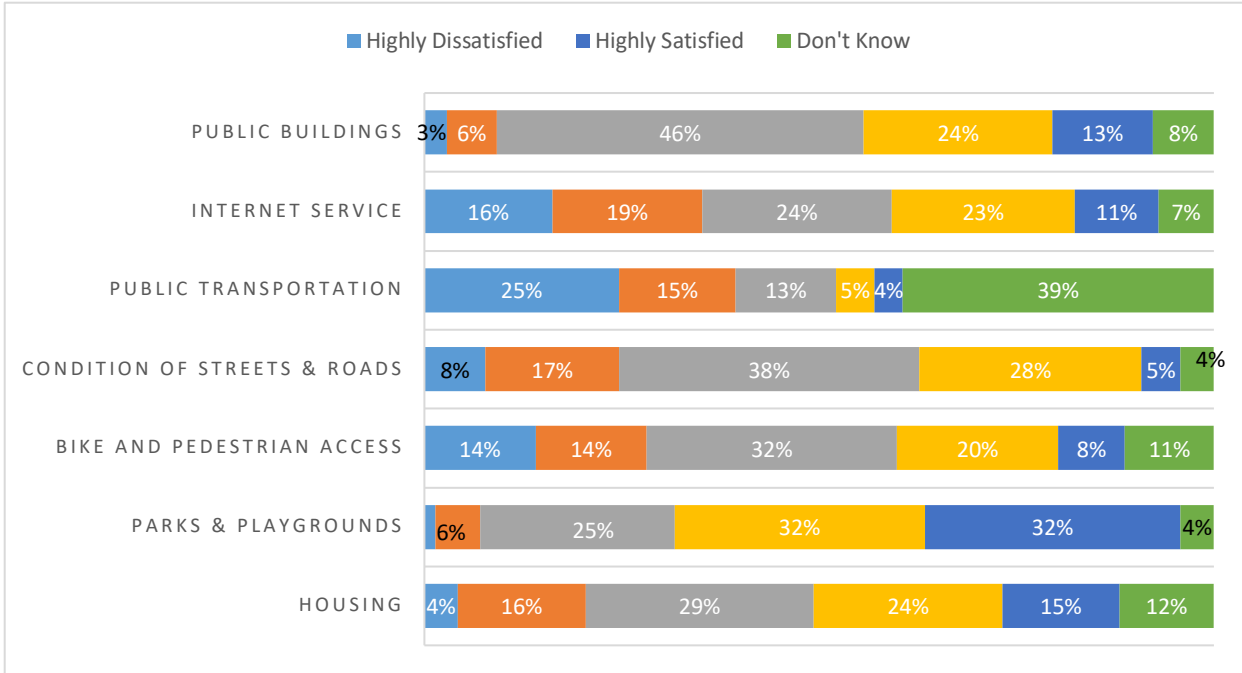
“Nothing” was the most frequently provided response to this question, followed by “Availability of products, services, or both,” “Prices,” and “Other Challenges.”

Survey takers also had an opportunity to explain responses to this question. Some mentioned how the town looks as another challenge, while dissatisfaction with quality, customer services, prices, and accessibility (wheelchairs and treacherous ground between car door and business entrance), were emphasized in a few of the 17 responses to this question. One person said *“work in Pocatello—get it while I’m there.”*



3. Infrastructure and Housing

Q1: How satisfied are you with the following aspects of your community?





Of the infrastructure-related survey items, McCammon residents were least satisfied with **public transportation and internet**; most satisfied with **local parks and playgrounds housing and public buildings**.

These quotes represent those sentiments:

Condition of roads is my main concern. Pot holes and bumps all through town. I also wish we had sidewalks that the city could put in.

Street improvements are wonderful and should continue on needed areas.

We need sidewalks and storm drain repairs.

Although we have no children in school, the elementary school appears to be in sad shape from outside.



I love that the City Offices are located in the old railroad station. That is unique.

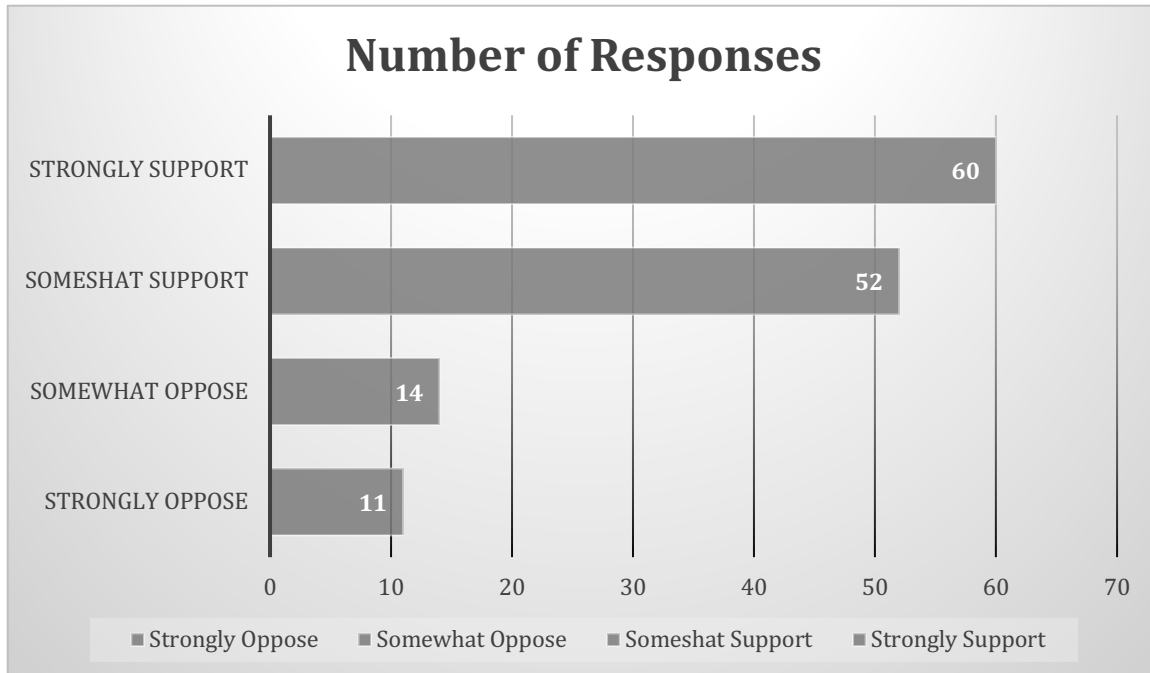
McCammon has been improved a lot and sidewalks as well. There are several roads that need repaired, especially on the townsite.

Internet service needs to be better including surrounding rural areas.

I love living here, I just wish we had better internet.

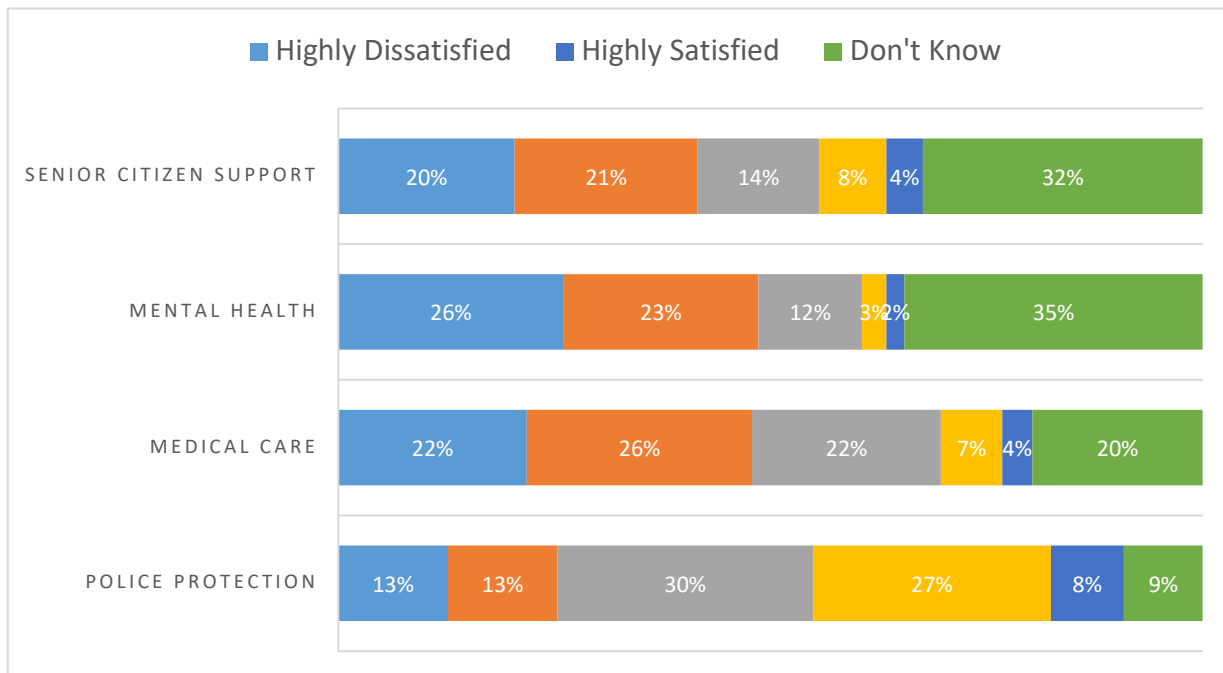
Q10 - To what extent do you support or oppose physical development in McCammon and the immediate area (for example, construction of new homes, commercial buildings, and roads)?

Though quite a few comments throughout the survey indicate appreciation for the size and state of development in McCammon, responses to this question suggest very few (24 of 137 responses) oppose further development.



4. Services

Q1: How satisfied are you with the following aspects of your community?



Quite a few comments about services focused on an observed lack of law enforcement presence and animal control services. Thus, it is curious that survey respondents expressed the most satisfaction with Police protection/law enforcement.

Virtually no patrol or enforcement is conducted, and no record keeping done by the Sheriff's Department that would indicate any return for our investment.

Police protection is provided by the county and there is usually a long delay in providing service.

Very happy that we now have a library.

City water, garbage bill is too high and unfair given that everyone has to pay the same regardless of property size.

There appears to be those who are satisfied with city snow removal and those who are dissatisfied.

Snow removal and city parks care is excellent.

In the winter the city doesn't plow the streets well.

A few comments indicated an interest in having a local health clinic, however, more comments indicated residents simply see traveling for services as part of a rural lifestyle.

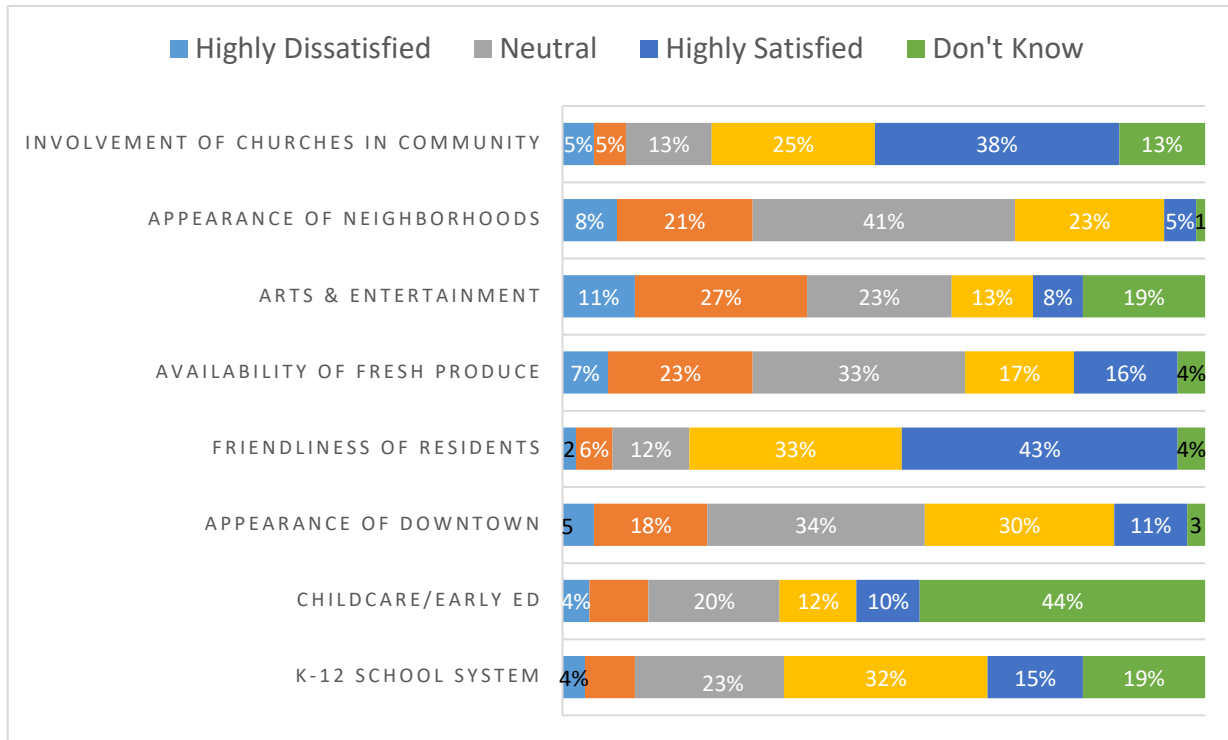
I assume there are little to no public services and I am going to need to travel for anything.

Something that did not come up in listening sessions, but was mentioned several times in survey comments was concern that the new restrooms at the park are not open when it is most convenient for residents.

Public restrooms--we pay for them and children who go to parks for the free lunch do not have access to them. They do not have to be open all the time, it could be business hours 9-5.

5. Placemaking

Q1: How satisfied are you with the following aspects of your community?



McCammon residents appear to be most satisfied with **Friendliness of residents, Involvement of churches in the community, Appearance of downtown and the K-12 school system** and least satisfied with **Arts & entertainment, Availability of childcare and early childhood education, Appearance of neighborhoods, and Availability of fresh fruits and vegetables.**

Most of the comments explaining ratings for these items focused on the need for cleaning up junky properties. Most focused on enforcing existing ordinances, but some indicate there is a need for citizens to get involved as well.

Updated ordinances and involvement in "cleaning up" some residential and business eyesores.

The nuisance ordinances should be enforced then maintained. In the past, any enforcement only led to more junk on property making the town look dirty, dingy and property values drop.

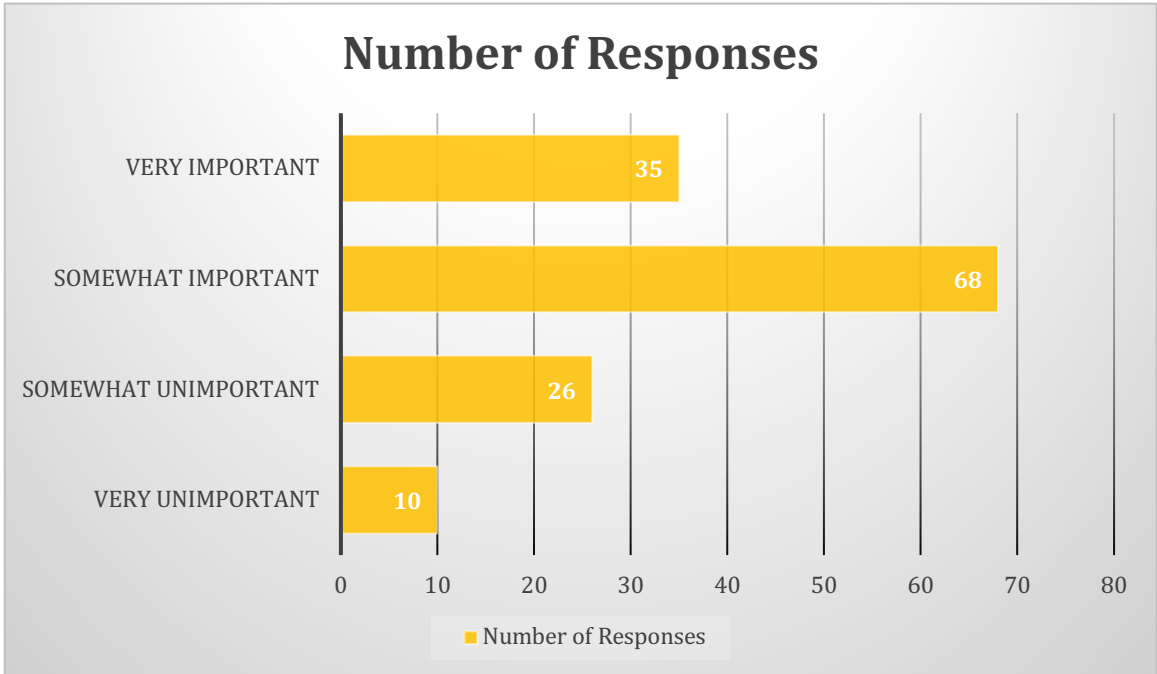


“Joan’s Porch”

In listening sessions we heard much about “Joan’s Porch,” a gathering place for community members where plans for celebrations and other community action are often hatched!

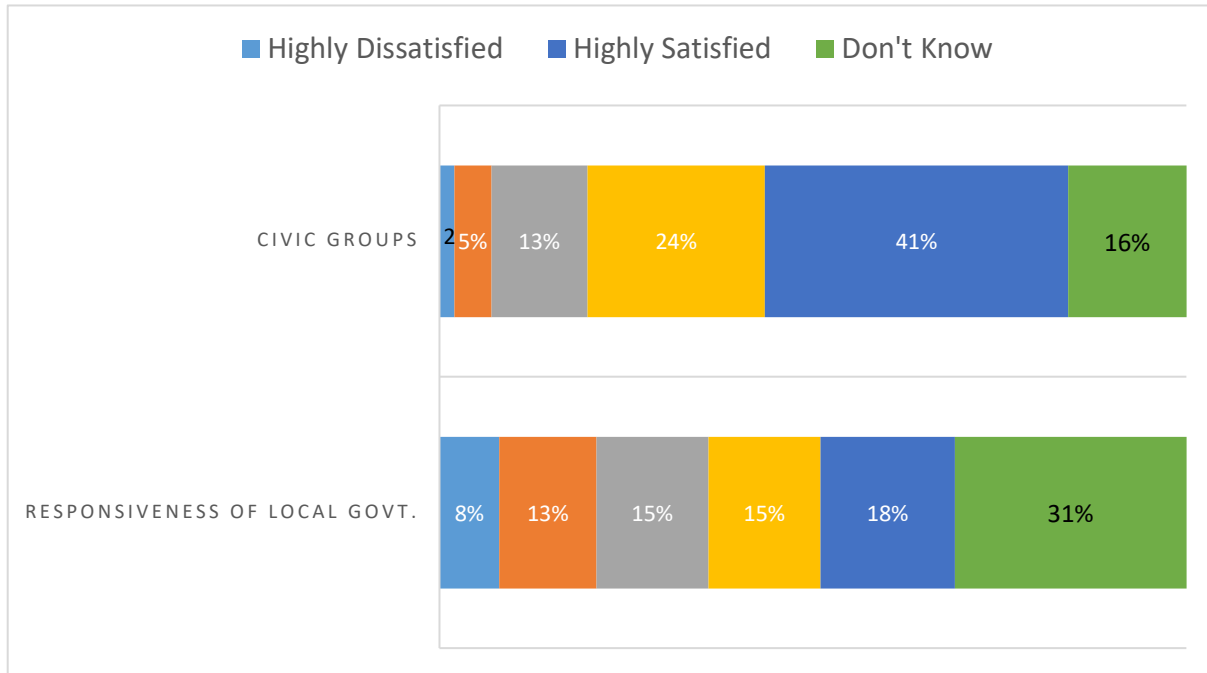
Q11 - How important or unimportant is it for McCammon to increase the number of community events we have annually?

Responses to this question reflect what we heard in listening sessions – that residents would like to see more community events – particularly those that can bring ALL residents together as a community.



5. Leadership

Q1: How satisfied are you with the following aspects of your community?



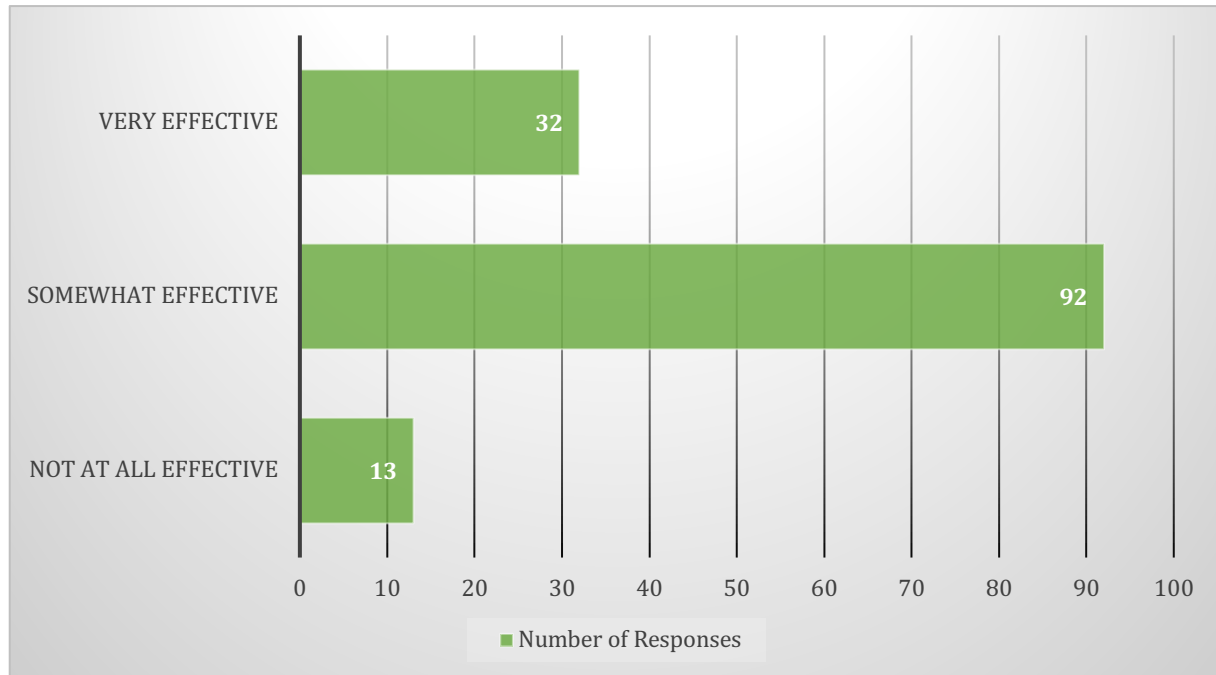
It is interesting that so many selected “don’t know” for Responsiveness of local government. This may be due to limited involvement of residents in city politics. Quite a few respondents noted they live out of town and have limited interaction with the community.

McCammon seems to lack a number of common organizations (i.e. Lions, Rotary, etc.) that many neighboring communities have. Not really sure why that is. It's a friendly community, but there doesn't seem to be much that binds us together aside from geographic location.

Many, many comments focused on how much people love living in the valley and for the most part, their neighbors.

McCammon is a charming little town set in a beautiful valley with many wonderful, big-hearted people living here and working to improve and maintain it.

Q4: In general, how effective do you think the residents of your community are at working together to solve challenges?



A number of respondents explained their answer to this question. The most common type of comment expressed the view that the community works together to solve common challenges and help each other in times of need.

Great community, always come together to help each other.

I've seen the entire community band together to help when there is a specific need, such as a death or illness, but there seems to be a lack when it comes to overall community improvement. We're really good at reacting to situations, but less so at being proactive.

Some comments reflect some of the sentiments we heard in listening sessions: that the large presence of the LDS church and church membership results in a disconnect between church and non-church members. However, in listening sessions, and we assume in these anonymous comments, all residents would like more opportunities to come together as a whole community to engage in placemaking activities: celebrations, community improvement, youth activities and other opportunities for everyone.

There have always been cliques among residents and even cliques within cliques.

If you are not a part of the LDS church, there is a disconnect with knowing what all is going on.

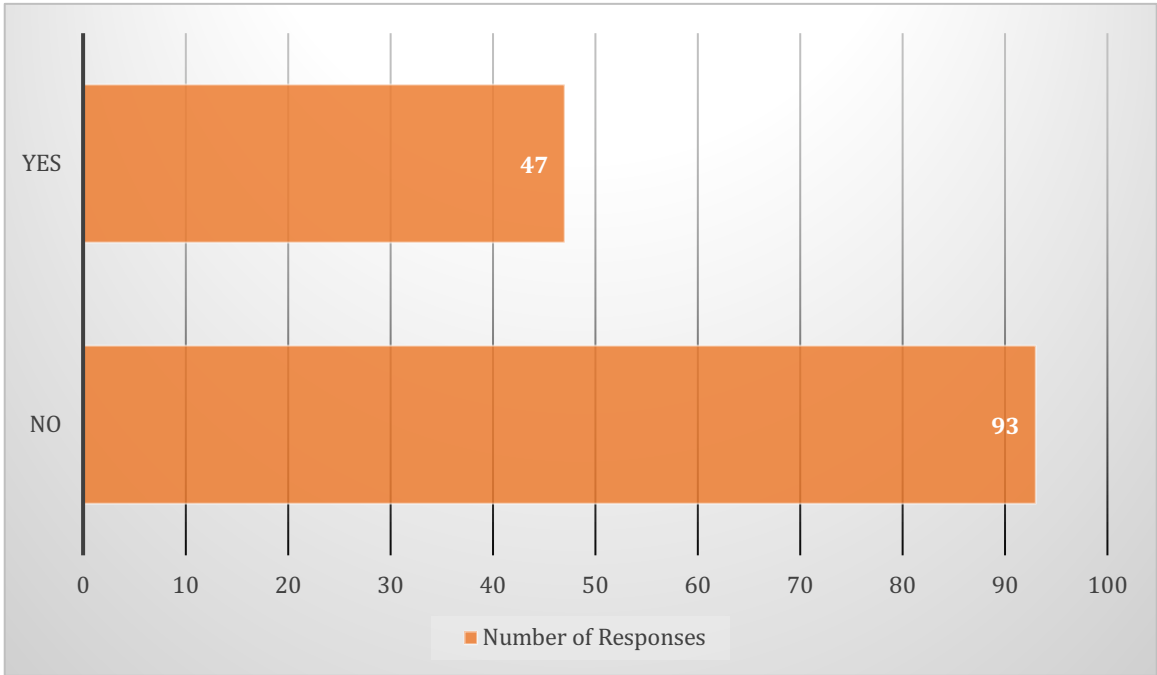
There is a need for LDS and non-LDS residents to find common ground and love/care for our community together.

Other comments suggest there is a need for more communication mechanisms (the city has recently launched a website, which many in listening sessions said they didn't know about).

No newspaper and few letters. We don't know if there are challenges.

As some noted in comments, relatively few civic organizations in McCammon may be contributing to a lack of communication.

Q6: Have you been involved in a neighborhood or community project in the last 12 months? (e.g., youth development, community beautification, fund raiser, etc.)



Nearly twice as many who answered this in the survey had participated in a volunteer project than those who said they had not participated.

Q7: Please tell us the type(s) of projects you have been involved in

- Cleaning up, fixing houses in town
- Scouting, fund raisers, neighbor assistance, youth development, etc.
- The rodeo and several community activities such as Christmas dinner for seniors
- I am chairman of the rodeo
- youth groups fund raisers

helping clean McCammon up

4-H clean up fair grounds

school carnival, fun run, Tracy Barnes fund raiser

Memorial fund raising

cleaning up downed trees

One of the leaders in shooting down the aforementioned rezoning attempt.

Resurfacing tennis courts.

scout awareness fundraising

Through school and church (fundraisers, youth development)

Harkness businesses

Aid For Friends. Library support (\$ and donations)

food bank

fundraisers at high school

church service, book club, Daughters of the Utah pioneers

PTO, school carnival/donations for carnival, volunteered to help at the school.

Teaching Cub scouts in McCammon and martial arts in Pocatello. I've attempted to start teaching in McCammon, but the city has given me the run-around for 5 months.

Cleaning yards

Fundraisers for sick people.

rodeo committee, fund raisers

Marsh Valley High School Beautification Day Fundraiser

youth soccer church groups service projects

Youth organization - helping people with clean-up.

Daughters of Utah pioneer fund raiser at the park

Trying to raise awareness of the blight. Fund raisers for families. Trying to promote rodeo and vendor booths.

church service and youth projects

Beautification

Rodeo , young adult sports activities.

Fundraisers for local families in need.

Local fundraising.

Repairing the unusable tennis/basketball/pickleball courts so the community can enjoy more outdoor sports.

I have been helping, those who ask, taking away large garbage items, tires, branches, trash. Spring Cleaning McCammon

Elementary school science fair judge

Q8 - Please complete this sentence: "I would be involved in more community projects if..."

By far the most common response had to do with awareness. 27 responses were along the lines of "*I knew about them.*" Related to this, seven or eight said they would help if they were asked. The second most common response type had to do with lack of time or a limiting disability or age. A few said they would be involved if projects were intended to benefit the whole community or were not church-driven. Several comments indicated there would be increased participation when it is clear projects and events are well-organized and supported by needed resources, such as funds and a plan for success.



Community Listening Sessions

Purpose of Community Listening Sessions

Community listening sessions provide residents an opportunity to express their opinions, experiences, and hopes for the community in an inclusive, non-judgemental setting in which residents feel comfortable speaking openly and honestly about their ideas and concerns. Our goal is to provide ourselves and the community with the best, most complete information we can about community perceptions and priorities of residents and other stakeholders.

The listening sessions are conducted in stakeholder-specific groups to allow the identification of themes that are similar and dissimilar among the groups. We conduct them to learn what's on the minds of a broad cross section of the community. Participants do not debate or compare their responses as each session unfolds. Rather, steps are taken to ensure each participant has equal opportunity to verbally respond to the listening session questions.

The three questions discussed during each listening session are as follows:

1. What don't you want to see in McCammon over the next five years?
2. What do you want to see in McCammon over the next five years?
3. What, who, and where are assets that can benefit McCammon?

Identification of listening session groups

As described in the Community Review Program Guide and Application documents available [here](#), listening sessions are conducted with the following four community stakeholder groups in all community reviews:

- Seniors
- High school students
- Social service providers and faith leaders
- First responders and law enforcement

The community review process provides an opportunity to conduct listening sessions with several other community stakeholder groups. These additional sessions can be used to engage residents who are not regular participants in conversations about the community. Discussion with McCammon home team leaders Mayor Karlene Hall and Aaron Hunsaker in May 2018 resulted in the selection of the following additional stakeholder groups:

- Business owners
- Teachers and administrators
- Residents outside McCammon city limits

In addition to the seven listening sessions identified above, there was an additional larger session open to all residents of McCammon conducted at a town hall-type community meeting on Wednesday night, June 13. The approximately 30 people who attended this session were split into two groups of 15 people each.

The table below identifies the approximate number of people who attended each listening session. A total of 82 people combined participated in the listening sessions. The Visiting Team thanks Aaron Hunsaker, Mayor Karlene Hall, and the local listening session coordinators identified below for their efforts to invite people to the various listening sessions. A schedule identifying the date and time of each session is found in Appendix A.

Community Listening Session Group	Local Coordinator	# of Participants
Social service providers & faith leaders	Joan Morrison	7
Business owners	Aaron Hunsaker	12
Students	Kent & Roxanne Howell	6
School teachers & administrators	Marie Stinger	4
Residents who live outside city limits	Brit Wheatley	6
First responders	Rich Pierson	5
Seniors	Pam Bissegger	12
Community-wide session	Karlene Hall & Aaron Hunsaker	30
	TOTAL # of PARTICIPANTS	80+

How were the listening sessions conducted?

Each listening session lasted up to 75 minutes. All of them were held at the Harkness Hotel. The four members of the Visiting Team facilitated each session and recorded verbal responses to the listening sessions on computer and flip chart paper. Listening session participants were also invited to write down their responses to the listening session questions on a form created for that purpose.

Sign me up cards were distributed at the end of each session to invite participants to express their interest in remaining involved in the community review and other community and economic development efforts going forward.

Listening Session Results

Compiled results from the three listening session questions are summarized by the text and word clouds in this section. The word clouds provide a visual representation of answers provided by listening session participants. The larger a word or phrase in the word cloud, the more frequently that answer was given by participants.

What DON'T you want to see in McCammon over the next five years?

The word cloud below is an accurate reflection of statements listening session participants gave when asked what they do not want to see in McCammon over the next five years. The most frequently give answers are summarized below the word cloud.

[REDACTED]

“I DON’T KNOW HOW ELSE TO PHRASE IT, BUT THERE ARE SOME REALLY NASTY PLACES HERE IN MCCAMMON THAT WOULDN’T FALL UNDER ANY BUILDING CODE KNOWN TO MAN.”

and public buildings, homes, and yards. As described in the next section, residents WANT such properties improved or at least cleaned up. Some listening session participants voiced support for demolishing some businesses that are currently unusable and/or hazardous.

Crime, Drug Use, and Gangs

Whether associated with future growth or not, listening session participants do not want to see increases in crime, drug use, and gangs. Most participants commented crime is relatively low and they want to keep it that way. The visiting team perceives this concern is partly related to a community desire for increase law enforcement presence and for additional positive outlets for young people.

Speeding Traffic

People in several listening sessions talked told the visiting team they see speeding traffic as a significant concern and they do not want it to become worse. Center Street and Highway 91 were the specific roadways where the perceived problem is most prevalent. Like above comments about crime, concerns about speeding could be associated with a desire for increased police presence.

Stagnation

“We don’t want stagnation” is at the opposite end of the spectrum from the “We don’t want rapid, unplanned growth” response. Symptoms of stagnation that listening session participants do not want to see in McCammon include:

- Declining community infrastructure
- Loss of population
- Businesses closing
- Increase in vacant buildings

Social Hierarchy

Many participants who provided written responses to the three questions do not want McCammon to be a community that is not welcoming to new residents or dominated by any one social or cultural group.

What DO you want to see in McCammon over the next five years?

We also talked with community members and stakeholders about what they do want to see in McCammon over the next five years. In general, the theme in the McCammon listening sessions was a desire protection the community’s small town though controlled growth guided by local involvement and voices and focused on local community needs. Residents love McCammon and would like to focus improvements on Community Places and Spaces, Community Involvement and Interaction, Community Services and Economic Activity.

The word cloud below visually represents the most frequent responses that listening session participants gave when asked what they want to see in the community.



Community Places and Spaces

Small Town Atmosphere

McCammon is a small town in southeastern Idaho that sits in beautiful Marsh Valley surrounded stunning mountains and wildlands.



“YOU HAVE TO FIND A WAY TO MANAGE WHAT COMES IN TO KEEP THE SMALL TOWN FEEL.”

The small-town atmosphere and beautiful surroundings are what brought many to McCammon and all participants talked about maintaining and enhancing the small town feel of the community. Participants would like some controlled growth that provides amenities and needs for McCammon residents, but they would like to maintain the quaint, quiet and safe feeling that is McCammon today.

Clean Up/Fix Up

Most listening session participants commented on the dilapidated look of many of the properties and buildings in town and along Highway 30. Residents would like to improve the look of the town and take advantage of unused areas by cleaning and fixing up properties and community spaces in town.



“I GUESS I JUST LIKE PEOPLE TO TAKE A LITTLE MORE PRIDE IN THEIR YARD.”

Residents would like to see more cooperation from other community members to clean up their individual properties. They would also like more

support from the City to enforce existing rules related to property appearance. Residents would like to see stronger code enforcement from the City and County to remove or repair dilapidated buildings, to remove junk and to control weeds.

Community Spaces

Participants also talked about the need for more and different types of community spaces to enhance community connections and togetherness. Participants want an all-inclusive community center that can provide space for community events, a kitchen facility, a swimming pool and possibly other services such as a fire station. Listening Session participants also want baseball and soccer fields for kids, and a space

for a farmer’s market.

“I’D LIKE TO SEE SERVICE OPPORTUNITIES THAT BRING PEOPLE TOGETHER. THIS WOULD HELP PEOPLE TO GET TO KNOW EACH OTHER.”

Streets and Sidewalks

We heard residents would like to improve the sidewalk and street infrastructure in town with a specific focus on safe places for walking and biking. Residents would like uniform

sidewalks throughout the community and separate walking and biking paths for recreation and to connect to some of the area’s natural areas and trails. Participants also said they would like improvements to Center Street and to reduce the speed of vehicles on Center Street to make it safer and more attractive to walking and biking. Finally, some participants said they would like street lights to improve safety at night. Although we heard from others they like the lack of street lights because it allows residents to enjoy the dark night sky.

Community Involvement and Interaction

Listening session participants expressed their hope the future of McCammon would include the following opportunities related to community involvement, events, and public services.

Community Activities

Along with community spaces, participants want more activities and events to promote community involvement, cohesion and connection. Participants would like to see more volunteerism in important groups and activities in the community such as with the volunteer fire department. They would also like the community to be more involved in determining the vision for how McCammon grows and changes. We also heard there are several distinct religious groups in the community that arrange activities for their members. Some participants would like to see these distinct groups participate in community-wide events and activities to promote more community-wide cohesion.

“WE NEED AN ALL-INCLUSIVE COMMUNITY CENTER WITH SENIOR CENTER, FIRE STATION, AMBULANCE, AND SPACE FOR COMMUNITY EVENTS.”

Youth and Senior Activities

Many participants talked specifically about the need for activities for youth and seniors. Both groups have needs that are not currently met within the community. Currently, kids and their parents travel to Pocatello and other communities to take classes, to practice and participate in sports, or to just hang out and socialize. Participants would like to see organized activities and classes like martial arts, a skateboard park, a bike park, and a swimming pool, as well as, places to hang out in McCammon like a restaurant or recreation center. Participants also told us the elementary school needs to be updated. Seniors too must travel to Pocatello or other communities to meet many of their daily needs. So

participants would like organized activities and classes for seniors, as well as, a senior center to gather for meals and activities. Participants also mentioned the community needs senior housing that is accessible, affordable and can accommodate residents in the community as they age.

Community Services

Law Enforcement

Participants would like to see more law enforcement presence, especially at night and around the elementary school. Some discussed wanting a police department located in McCammon. At the time of these listening sessions, the City indicated that they were working towards hiring a police chief for McCammon. Some participants told us their stories and experiences with theft, fear about night time nefarious activities, and speeding cars through the downtown. Most felt that these issues could be addressed with more law enforcement.

Fire and Emergency Services

Participants told us McCammon currently shares fire and emergency response teams with other small communities in the Marsh Valley and it is sometimes difficult to meet the needs of the community with the current equipment and size of the fire and EMS teams. Participants would like to see equipment upgraded, more training and in general to grow the volunteer fire department through volunteer



“I’D LIKE TO SEE SMALL BUSINESSES COME IN, LIKE EATING ESTABLISHMENTS, BANK, MAYBE A CAR WASH.”

“I’D LIKE TO HAVE A LITTLE GROWTH HERE, LIKE A LITTLE MANUFACTURING WITH LIKE 30 JOBS. WE HAVE THE PEOPLE AND RESOURCES IN THE AREA WITH LAVA, DOWNEY, AND INKOM.”

most local needs.

Other Services

Participants mentioned several other services including upgrading the water system to address new development and providing the City Newsletter to residents living outside the city limits. Finally, participants also would like the school breakfast program to be restarted as this served many families in the community.

Economic Activity

Small Town Business: Following the theme of maintaining McCammon’s small town atmosphere, participants told us they want new economic development, but they want it to be oriented towards small, locally



“I’VE USED MY PERSONAL TRUCK AS A COMMAND VEHICLE...MANY TIMES...PUT LOTS OF MILES ON IT. IT ALL COMES OUT OF MY POCKET.”

activities, fundraising and education efforts.

Medical Clinic and Dental Services

Residents currently travel to Pocatello for medical and dental services including pharmaceutical services. This is not always convenient if there is an emergency, or possible if the resident does not have transportation. So residents would like to have a medical clinic in town that could meet

owned businesses focused on local community needs and talents. Participants would like to see some youth and family-oriented businesses like a restaurant that kids and families can go to after games, like Rupee’s in Blackfoot. We also heard a bank, car wash, local dress or artisan shops, grocery store, and a gun shop would all address local needs.

What, who, and where are assets that can benefit McCammon?

The third and final listening session question asked participants to identify assets that could be used and improved upon to realize things residents want for McCammon’s future. The word cloud below reflects the most frequently identified assets in McCammon and surrounding area.



People
McCammon residents were described by listening session participants as friendly, caring, helpful people – the kind of people who work together to achieve a goal or respond to a crisis. “Close-knit” was another term to describe McCammon. McCammon’s youth were also identified as an asset numerous times.

“THE PEOPLE IN MCCAMMON HAVE A COOPERATIVE SPIRIT AND THE ABILITY TO WORK TOGETHER, SIDE BY SIDE – ESPECIALLY IF THEY ARE WORKING ON A FOCUSED PROJECT.”

Aaron Hunsaker was an individual named as an important community asset by many people. Other individuals identified in this way included Chip and Theresa Buss, Lisa and Charlie Brown, and Barbara Guthrie.

Safety

Residents participating in listening sessions experience and appreciate McCammon as a safe community. They identified this quality as a significant asset.

Harkness Hotel

Numerous listening session participants described the Harkness Hotel as an asset they hope will attract or inspire similar investments in the future – especially in the downtown/Center Street area. Participants expressed appreciation for the way the hotel is in keeping with the character of the community.

Parks and Recreation Opportunities

Listening session participants expressed much appreciation for park and recreation assets within the city limits and immediate area. In town, the rodeo grounds and the rodeo itself, parks, and baseball fields were mentioned frequently. Easy access to areas for hunting, fishing, camping, hiking, four-wheeling, and horseback riding were identified as recreation assets in the outlying area. Goodenough Creek Campground was noted as a particularly important recreation asset.

I'VE ALWAYS THOUGHT THAT MCCAMMON SHOULD PLAY ON THE FACT THAT WE ARE SURROUNDED BY SO MUCH BEAUTY. I WOULD LIKE US TO FOCUS ON NATURE AND THE BEAUTY AROUND US."

Natural assets

McCammon is clearly blessed with natural assets that are attractive to current and potential future residents. The Portneuf River and mountain and valley scenic views were the natural assets mentioned most often. Other natural assets identified included Marsh Creek, Marsh Valley, dark skies, bird refuge area, and the high quality

drinking water for which McCammon is known.

Other Assets in McCammon

Participants identified the following assets in the community that do not fit neatly into any of the categories above.

- Schools, including teachers, administrators, and parent-teacher organization(s)
- Library
- Cemetery
- Local, "mom and pop" businesses (e.g. café, gas station)
- Family Dollar
- LDS Church
- Food bank
- Harkness barn and other historic buildings and monuments
- 4H programs
- Community events such as the rodeo (by far the event most frequently identified as an asset), carnival, Christmas parade, Pioneer Day, etc.

Regional Assets

Assets in the area listening session participants identified most frequently included:

- Lava Hot Springs (asset outside McCammon mentioned most frequently)
- Marsh Valley School and Performing Arts Center
- Downey
- Strategic geographic location with access to rail just off Interstate 15 between the Pocatello and Salt Lake City urban centers

Bus Tour

Several members of the McCammon home team lead the visiting team on a bus tour on Wednesday, June 13 to better acquaint us with the area's assets. The tour started in downtown to look at the remaining older buildings that contribute to the small town historic character that so many people like and also the vacant unkempt state of some properties that many others commented on. Some of the older buildings and properties have been recently purchased and are in the process of being renovated. The team also viewed some other community landmarks and assets like Joan's porch, the new Family Dollar, the City's parks and elementary school, one of the local churches, and City Hall. The bus tour continued south through the farmland area and along the border of the City's area of impact and then made a loop to the North traveling along old Highway 91 to view the historic Harkness Livery Stable, the landfill, and the access to several outdoor recreation areas including Harkness Canyon, Crane Creek and the extensive trail system on the East side of the valley. The home team also pointed out a new buffalo farm along the route as an example of new local economic development. Finally, the team completed the tour in Goodenough Canyon to get a view of the outdoor recreation opportunities on the West side of the valley that include an RV and campground and more trails.



What Next?

Phase II of the Community Review process involves expanding the home and visiting teams to do some more focused assessment and strategic planning regarding the most prominent concerns and goals identified through Phase I.

The visiting suggests the near term steps associated with Phase II:

- 1) Establish agreement that the community is ready for and wants to proceed to Phase II.
- 2) Agree on the most significant, highest priority community concerns and goals that will be the focus of Phase II. We refer to these topics as “focus areas”.
- 3) Set the date for the first visit to McCammon associated with Phase II. This visit will likely happen in in late September or early October 2018.
- 4) With the focus areas in mind, recruit additional people to both the home and visiting teams so each has 10-15 people.
- 5) Invite people who completed ‘sign me up’ cards during Phase I to participate in Phase II.
- 6) Continue raising local financial support for Phase II.

Visiting Team Recommendations

Based on the results of Phase I summarized by this report, the Visiting Team suggests the focus areas for Phase II be selected from the following list, in no particular order:

- Increase law enforcement presence and improve fire and EMS services
- Improve conditions for walking and biking, traffic calming
- Appropriately-scaled economic development
- Property maintenance, clean-up, code enforcement
- Organizing for business development and downtown revitalization
- Community facilities (e.g. multi-purpose community center)
- Long-range visioning and comprehensive planning
- Arts, historic, and recreation resources
- Civic life and community involvement
- Seniors and youth

Here are some questions offered by the visiting team that might help prioritize the list above:

1. Are there some focus areas important to address before others?
2. What focus areas is the community confident it can impact most positively in the near term?
3. What has the community already started?
4. What do city council leaders view as the most important focus areas at this time?
5. What groups can be formed and/or what groups exist that can address specific focus areas?



McCammon Community Review Visiting Team for the Listen Phase, left to right: Jon Barrett (Idaho Rural Partnership), Lorie Higgins (University of Idaho), Erik Kingston (Idaho Housing and Finance Association), and Lori Porreca (Federal Highway Administration)

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Appendices

- Appendix A McCammon Community Review Phase I Schedule of Activities
- Appendix B McCammon Community Review Application
- Appendix C Community Profile
- Appendix D Community Satisfaction Survey Form
- Appendix E List of people who completed “sign me up” cards

Appendix A

Master Schedule

McCammon Community Review, Phase I Visit

June 12-14, 2018

Tuesday, June 12

Afternoon	Visiting team arrives, checks into hotel
5:00 – 6:00 pm	Dinner (visiting team on its own)
6:30 – 7:45 pm	Social service providers & faith leaders listening session Location: Harkness Hotel

Wednesday, June 13

8:00 – 9:00 am	Breakfast (light food provided by home team)
9:00 – 10:15 am	Business owners listening session Location: Harkness Hotel
10:30 – 11:45 am	High school students listening session Location: Harkness Hotel
11:45 – 12:45 pm	Lunch (visiting team on its own)
12:45 – 2:00 pm	Bus tour Depart from Harkness Hotel
2:15 – 3:30 pm	School teachers & administrators listening session Location: Harkness Hotel
3:45 – 5:00 pm	Residents outside city limits listening session Location: Harkness Hotel
5:15 – 6:15 pm	Dinner (visiting team on its own)
6:30 – 8:00 pm	Community-wide listening session Location: Harkness Hotel

Thursday, June 14

8:00 – 9:00 am	Breakfast (light food provided by home team)
----------------	--

9:00 – 10:15 am	First responders & law enforcement listening session Location: Harkness Hotel
10:30 – 11:45	Senior citizen listening session <u>Location:</u> Harkness Hotel
12:00 – 1:00 pm	Lunch Visiting team joining city council for lunch at city hall
1:00 – 5:00 pm	Visiting team meets on its own to prepare for community meeting <u>Location:</u> Harkness Hotel
5:00 – 6:00 pm	Dinner provided by community. Invitees: visiting team, Mayor Hall, Aaron H., listening session coordinators, and anyone else the home team chooses to invite. <u>Location:</u> Harkness Hotel
6:30 – 8:00 pm	Community meeting to share results of survey & listening session and identify next steps <u>Location:</u> Harkness Hotel

Appendix B

Please complete this application by **3/2/18** and return to:
Idaho Rural Partnership
1090 E. Watertower Street Ste. 100, Meridian, ID 83642
or email to irpcommunityreview@irp.idaho.gov

Idaho Community Review Application Form

The Community Review Program is coordinated by the Idaho Rural Partnership in collaboration with the Idaho Department of Labor, Idaho Department of Commerce, Idaho Transportation Department, Idaho Housing & Finance Association, Federal Highway Administration, U.S. Department of Housing & Urban Development, Idaho National Laboratory, University of Idaho, U.S. Department of Agriculture – Rural Development, and Association of Idaho Cities.

Communities with populations under 10,000 are eligible to apply, including those communities in which a community review was conducted prior to 2007. Please review the Idaho Community Review Application Guide before completing this application. Type-written responses are preferred to handwritten. Use as much space as needed to answer the narrative questions as completely as possible. **Complete applications must be postmarked or received via email by 5:00 pm Mountain, Friday, March 2, 2018.** Our mailing address is 1090 E. Watertower Street, Ste. 100, Meridian, ID 83642. Applications can be emailed to irpcommunityreview@irp.idaho.gov. Call 208-332-1730 with questions.

Name of Community: **McCammon** _____

The community review process includes up to three phases. This is the application form for Phase 1.

Home Team Leaders

Below please provide the name and contact information for up to two home team leaders. A minimum of one home team leader must be identified at the time of application.

Name of Home Team Leader #1 (Required): **Aaron Hunsaker (City Councilor)**_____

Mailing address: **P.O. Box 10, McCammon, ID 83250**_____

Phone number and email address: **208-406-3212 aphunsaker@gmail.com**_____

Name of Home Team Leader #2 (Optional): **Karlene Hall (Mayor)**_____

Mailing address: **P.O. Box 311, McCammon, ID 83250**_____

Phone number and email address: **208-221-3515 khall@pocatello.us**_____

Identification of Listening Session Groups and Coordinators

Phase 1 of the community review process includes conducting listening sessions with up to eight specific stakeholder groups in your community. The four stakeholder groups below are required:

- High school students
- First responders and law enforcement
- Social service providers and faith leaders
- Senior citizens

Listening sessions must have a respective coordinator who leads the effort to invite individuals to participate in each session. Below, please provide the names and contact information for four people who have agreed to serve as a coordinator for the required listening sessions:

<u>Required Listening Session Groups</u>	<u>Coordinator</u>	<u>Phone</u>	<u>Email</u>
High school students	Heidi Belnap _____ heidi@spitties4kiddies.com	208-221-6850 _____	
First responders & law enforcement	Rich Pierson _____ mccammonchief@gmail.com	208-251-2683 _____	
Social service providers & faith leaders	Joan Morrison _____ joanmrrsn@gmail.com	208-226-4295 _____	
Senior citizens/elders	Pam Bissegger _____	208-241-8610 _____	pam@icsofidaho.net

Other Listening Session Stakeholder Groups

In addition to the required stakeholder groups above, listening sessions are also conducted with 3-4 others stakeholder groups in the community. Examples of optional stakeholder groups we have conducted listening sessions with in past community reviews are listed below. Please use an "X" to select up to four groups in your community you would like us to conduct listening sessions with during Phase 1 (in addition to the groups named above). This is a preliminary identification; the listening session stakeholder groups will be reviewed and finalized and coordinators for these optional listening sessions will be identified during the planning process.

- | | |
|--|--|
| <input type="checkbox"/> Hispanic residents* | <input checked="" type="checkbox"/> Teachers & school administrators |
| <input type="checkbox"/> Current or former elected officials | <input type="checkbox"/> Artists/craftspeople |
| <input checked="" type="checkbox"/> Business owners | <input type="checkbox"/> Other _____ |
| <input checked="" type="checkbox"/> Agriculture | |

*Required in communities that have a significant percentage of residents who are Hispanic.

Community Issues and Opportunities

Using a 1-5 scale, with 1 meaning not a priority and 5 meaning very high priority, please indicate how the following issues and opportunities should be prioritized for discussion during the community review process.

- | | |
|--|---|
| <input type="checkbox"/> Retaining & expanding existing businesses | <input type="checkbox"/> Community design & identity |
| <input type="checkbox"/> Supporting creation of new businesses | <input type="checkbox"/> Education & workforce development |
| <input type="checkbox"/> Tourism and marketing | <input type="checkbox"/> Community health and wellness |
| <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Seniors and youth |
| <input type="checkbox"/> Housing | <input type="checkbox"/> Arts, historic, & recreation resources |
| <input type="checkbox"/> Land use planning | <input type="checkbox"/> Civic life & community involvement |

Please describe the most significant strategic planning, business development, marketing, infrastructure, and other community improvement efforts that have occurred in your community in the last three years? (Attach additional sheets, documentation, brochures, or report summaries as necessary)

In the past few years McCammon has experienced the beginning of a renewal of its downtown area, largely due to private business development, with some coordinated efforts on the part of the city as well. Five years ago a large historic building was purchased and subsequently renovated into a high-end boutique hotel (www.theharknesshotel.com). It has done so well that last year it expanded into a building next to it, opening a luxury salon/spa and more hotel rooms. The project and subsequent hotel have generated much positive press and word-of-mouth in the years since then, being featured in several magazines, articles and blogs. It has also served as a catalyst for improvement in neighboring properties and the community at large. One example is a local cafe across the street from the hotel enlarged their building to better accommodate the increase in traffic.

Other improvements have included the replacement of city sidewalks down Center Street, the installation of historic streetlights on one block of the business district, several blocks of roads being repaved and a locally-led beautification/clean-up effort. The city has made park improvements/beautifications a priority in the past two years, constructing a much-needed new restroom facility, restoring a historic grandstand at the city baseball fields and adding to the city war monuments. A Family Dollar began constructing a new store on lots that formally held several condemned buildings in the fall of 2017. Several vacant downtown buildings have been purchased in the past two years with talk of them being renovated in the near future to accommodate new businesses.

Every community we visit faces disconnects or conflict among groups. We understand this, and we aren't interested in taking sides or judging. Please identify (in general terms) any recent or anticipated controversies involving local leadership or civic organizations that might be come up during the community review. Are there any circumstances that might limit local participation or implementation of the review or resulting recommendations? How might they be addressed during the review?

McCammon is a largely conflict-free community, however there have been some issues/disconnect in the recent past between the city and some citizens regarding certain codes. The city council has experienced a backlash from citizens regarding long-standing codes that regulate animals, particularly those that control the number of chickens and goats allowed on a given property within city limits.

McCammon has several significantly dilapidated properties that are very noticeable eyesores. Efforts to enforce clean-up in the past have met with legal challenges that have basically blocked anything being done. The lack of change has caused many citizens to question the ability of the city to 'get things done', or that the city doesn't care. McCammon lacks a code enforcement officer and could use a creative approach to helping solve its blight issues.

Thinking back over the last five years, would you say that citizen participation and the community's ability to identify and accomplish goals has:

- Increased
- Decreased
- Stayed about the same
- Not sure

Anything else you want to add about leadership and volunteer capacity in your community?

The development of the hotel in McCammon has generated a positive feeling of pride in the community that has been lacking in recent years. City officials have noted that there is an increased desire to 'get involved', to help improve the community overall, but need help in creating appropriate avenues for that involvement. The desire is there, the creation of outlets/organizations that will guide that involvement is the next step.

The business community in McCammon has expressed an interest to become more involved in bringing positive change to the downtown area and the community as a whole. There have been informal conversations between business and city leaders about how to effectively continue the positive changes that the town has seen in the past few years, with the intent of some sort of partnership or the creation of an organization that can facilitate such changes. Business owners were very positive about the city's application for the community review, also expressing a willingness to contribute financially.

Describe any specific economic development projects or opportunities the community would like the visiting team to examine. For the purpose of this question, an economic development project is any initiative to attract new business, help retain or expand existing business or improve infrastructure to encourage economic development. In your description of the project, identify any funders and partners contacted and/or involved with the project.

McCammon has a unique opportunity for capturing tourism by virtue of its location. We are located at the intersection of I-15 and US Hwy 30; these are the direct routes for anyone traveling from SLC to Eastern Idaho, Jackson Hole and Yellowstone. It is also the route for anyone traveling from Canada, Western Montana and Eastern Idaho to SLC, Las Vegas, Phoenix and Los Angeles. Anyone traveling to the popular destination of Lava Hot Springs must travel past McCammon first. To this end, the city would like to explore creating a more appealing entrance to the town, drawing some of this traffic into the town and subsequently benefiting local businesses. The Harkness Hotel and Spa has expressed a willingness to participate/contribute on any project that improves the entrance to the town.

The city would also like to explore the options for upgrading the town's fiber internet services. We are aware that Pocatello is seeing increased interest from the technology sector (in part to the low cost of living) and feel that, as a bedroom community for Pocatello, McCammon could potentially capture some of that interest as well, with the appropriate infrastructure in place. It could also allow for an increase in the number of residents who telecommute for work.

McCammon is an attractive place to live and raise a family, however it is currently experiencing a lack of housing (both rentals and to purchase), in large part because of the lack of suitable developments. Obviously, the city itself cannot solve this issue, but would appreciate exploring any creative solutions that would help in enticing development opportunities to the area.

Briefly describe major community funding initiatives (e.g., grassroots fundraising, grants, levies, bond elections) in the past five years, including outcomes.

McCammon is located right off of I-15, several businesses are located at this exit, including a Flying J Travel Plaza, Chevron gas station, Subway, TacoTime and an A&W. The city received a \$4,250 grant from USDA to conduct a feasibility study for a chain hotel. This was conducted in the Fall of 2017. We are awaiting the results.

The city has received a \$15,000 grant from Idaho DEQ to help fund a drinking water study, this will occur in 2018. The city is in the process of applying for a second grant to fund a sewer study.

When would you prefer community review activities begin in your community?

- As soon as possible
- Spring 2018
- Summer 2018
- Fall 2018
- 2019

With the Mayor's signature below, our community agrees to accept the responsibilities described in this application form and in the Community Review Application Guide to ensure the success of our community review.

Mayor's Signature: _____



Date: _____

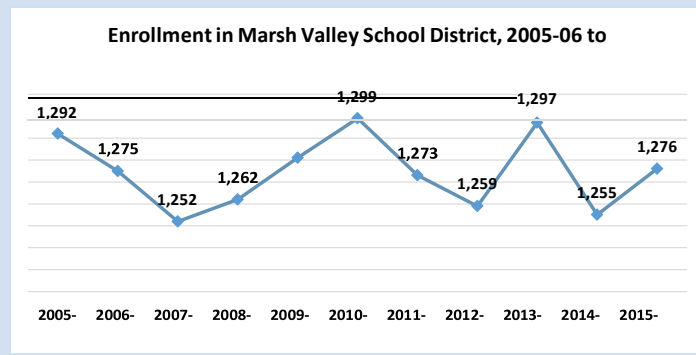
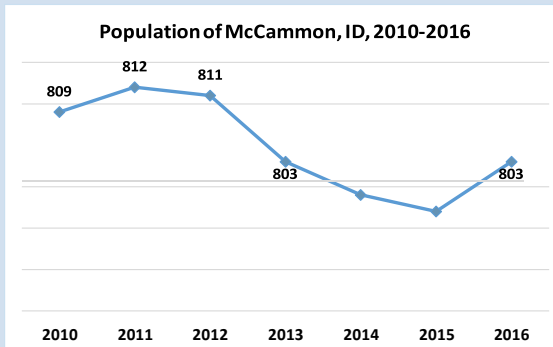
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McCAMMON, IDAHO COMMUNITY PROFILE



POPULATION

	McCammon City	Bannock County
Total population		
2016, number	803	84,377
2010, number	809	83,034
Change 2010-2016, percent	-0.7	1.6
Components of population change, 2010-2016		
Net migration change (in-migrants minus out-migrants)		
Number	---	-2,486
Percent	---	-3.0
Natural change (births minus deaths)		
Number	---	4,058
Percent		
Population by race, 2012-2016 average, percent of total		
White	92	90
American Indian or Alaskan Native	0	3
Other	93	92
	28	27
Non-Hispanic	56	60
Hispanic	15	13

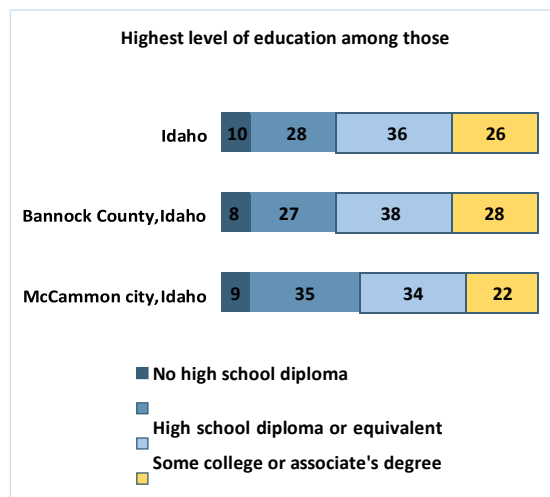


SOURCES: US Census Bureau, US Department of Education

SOCIAL CHARACTERISTICS

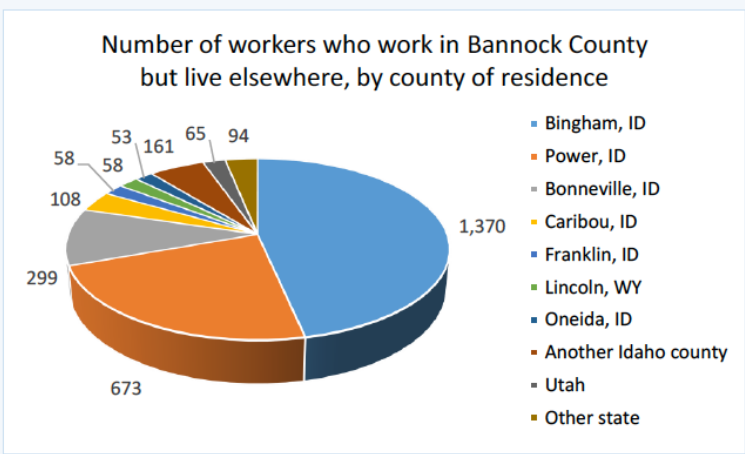
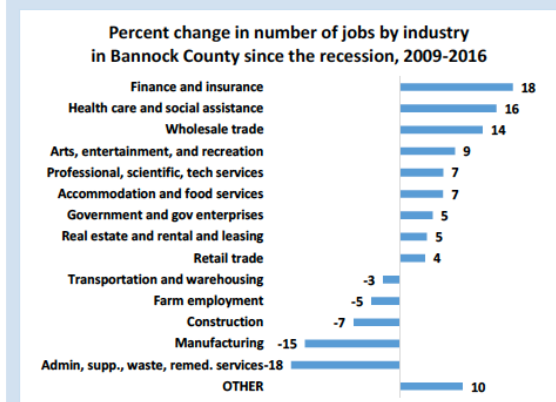
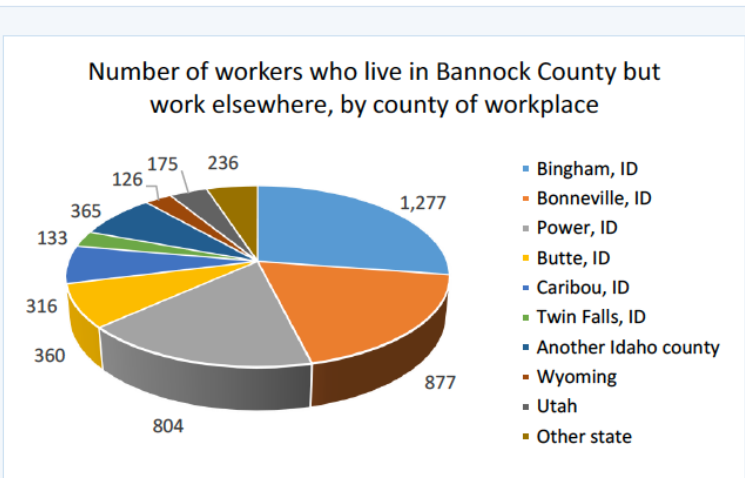
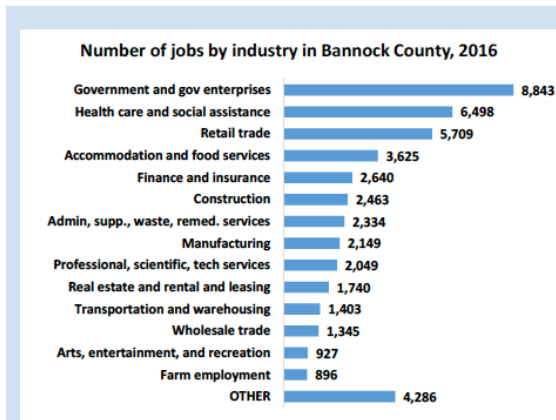
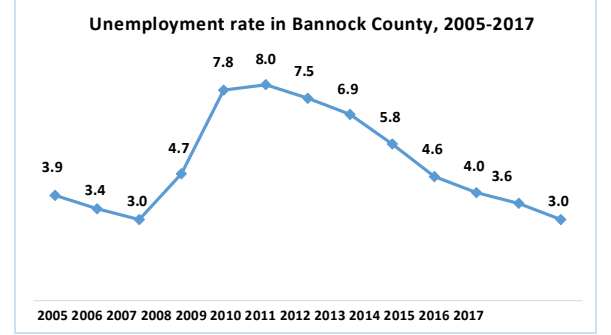
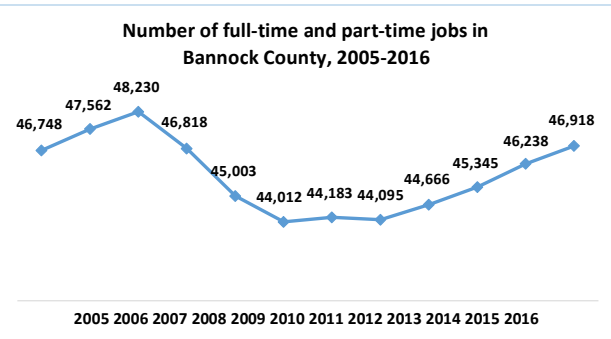
	McCammon City	Bannock County	Idaho State
Income			
Per capita income, 2012-2016 average, dollars	28,825	22,885	24,280
Median household income, 2012-2016 average, dollars	58,333	45,216	49,174
Poverty			
Overall poverty, 2012-2016 average			
Number	93	14,875	244,585
Rate, percent	13.0	18.3	15.2
Children living in poverty, 2012-2016 average			
Number	33	4,692	80,844
Rate, percent	16.5	21.3	19.0
Food insecurity			
Overall rate, 2015, percent	---	14.5	13.2
Rate among children, 2015, percent	---	17.4	16.7

SOURCES: US Census Bureau, Feeding America



ECONOMIC CHARACTERISTICS

	McCammon City	Bannock County
Full- and part-time jobs		
Total number, 2016	---	46,918
Total number, 2011	---	44,183
Total number, 2006	---	47,562
Change, 2011-2016, percent	---	6.2
Change, 2006-2011, percent	---	-7.1
Employment characteristics		
Labor force participation rate, 2012-2016 average, percent	60.5	62.5
Unemployment rate, 2012-2016 average, percent	1.6	7.1
Self-employment rate, 2016, percent	---	21.7
Average annual pay, 2016, dollars	---	34,634
Business establishments with paid employees, by size, 2015		
All establishments, number	---	1,987
Establishments with 1-4 paid employees, number	---	1,025
Establishments with 5-9 paid employees, number	---	409
Establishments with 10-19 paid employees, number	---	294
Establishments with 20-49 paid employees, number	---	188
Establishments with 50 or more paid employees, number	---	71



NOTE: "Other" industries include forestry, fishing, and related activities; mining, quarrying, and oil and gas extraction; utilities; information; management of companies and enterprises; educational services; and other services.

HOUSING CHARACTERISTICS

	McCammon City	Bannock County
Total housing units, 2012-2016 average		
Number of housing units	288	33,400
Housing tenure, 2012-2016 average, percent of housing units		
Owner-occupied units	80	68
Renter-occupied units	20	32
Housing type, 2012-2016 average, percent of housing units		
1 unit, attached or detached	84	70
2-4 units	1	12
5 or more units	1	9
Mobile home, boat, RV, van, etc.	15	9
Housing affordability, 2012-2016 average		
Households spending 30% or more of income on housing costs		
Owner-occupied units, percent	27	20
Renter-occupied units, percent	44	45

SOURCES: US Census Bureau



RESOURCES

Headwaters Economics, Economic Profile System
<https://headwaterseconomics.org/tools/economic-profile-system/>

- McCammon City – Demographics
- Bannock County – Multiple topics
 - Demographics
 - Socioeconomic measures
 - Agriculture, timber, and mining, including oil & gas
 - Services and tourism
 - Government
 - Non-labor income
 - Public land amenities
 - Federal land payments
 - Wildland urban interface

PROJECT PARTNERS

University of Idaho
 Idaho Rural Partnership

CONTACT INFORMATION

Jon Barrett
Jon.Barrett@irp.idaho.gov
<http://medamembers.org/meda>
<http://irp.idaho.gov>

Appendix D

McCammon Community Survey

Q1. Listed below are public services and community amenities. Thinking about availability, cost, quality, and any other considerations important to you, how satisfied or dissatisfied are you with the following aspects of your community? Please circle a number from 1 (highly dissatisfied) to 5 (highly satisfied), or “don’t know.”

	Highly dissatisfied			Highly satisfied			Don't know
a. Local K-12 school system	1	2	3	4	5	DK	
b. Childcare/early childhood education programs	1	2	3	4	5	DK	
c. Housing	1	2	3	4	5	DK	
d. Parks & playgrounds	1	2	3	4	5	DK	
e. Bicycle & pedestrian access	1	2	3	4	5	DK	
f. Condition of streets & roads	1	2	3	4	5	DK	
g. Public transportation	1	2	3	4	5	DK	
h. Internet service	1	2	3	4	5	DK	
i. Appearance of downtown	1	2	3	4	5	DK	
j. Appearance of neighborhoods	1	2	3	4	5	DK	
k. Police protection/law enforcement	1	2	3	4	5	DK	
l. Medical care services	1	2	3	4	5	DK	
m. Mental health services	1	2	3	4	5	DK	
n. Senior citizen support services	1	2	3	4	5	DK	
o. Available jobs	1	2	3	4	5	DK	
p. Pay rates (salaries/wages)	1	2	3	4	5	DK	
q. Access to higher education (e.g., college, technical)	1	2	3	4	5	DK	
r. Variety of goods & services available	1	2	3	4	5	DK	
s. Responsiveness of local government	1	2	3	4	5	DK	
t. Civic & nonprofit organizations	1	2	3	4	5	DK	
u. Arts, entertainment, & cultural activities	1	2	3	4	5	DK	
v. Friendliness of residents	1	2	3	4	5	DK	
w. Availability of fresh fruits & vegetables	1	2	3	4	5	DK	
x. Involvement of churches in community	1	2	3	4	5	DK	
y. Public buildings	1	2	3	4	5	DK	

Q2. Would you like to comment or explain why you rated your satisfaction with any of these public services and community amenities in the way you did? If so, please provide your comments/explanation here:

Q3. Would you like to comment on your level of satisfaction with any other public services or community amenities that are not listed above? If so, please explain here:

Q4. In general, how effective do you think the residents of your community are at working together to solve challenges?

- Very effective Somewhat effective Not at all effective

Q5. Please briefly explain why you answered the previous question (Q4) in the way you did:

Q6. Have you been involved in a neighborhood or community project in the last 12 months? *For example, youth development, community beautification, fund raiser, etc.*

- Yes
 No

If yes, please tell us the type(s) of projects you have been involved in:

Q7. Please complete this sentence: "I would be involved in more community projects if..."

Q8. Do any of the following factors challenge your ability to support McCammon's locally owned businesses? *Please select all that apply.*

- Prices
 Hours of operation
 Parking
 Availability of products, services, or both
 Nothing/no challenges
 Other challenge(s)—please specify: _____

Q9. To what extent do you support or oppose physical development in McCammon and the immediate area (for example, construction of new homes, commercial buildings, and roads)?

- Strongly support Somewhat support Somewhat oppose Strongly oppose

Q10. How important or unimportant is it for McCammon to increase the number of community events we have annually?

- Very important Somewhat important Somewhat unimportant Very unimportant

Q11. What is your sex?

- Male Female Prefer not to answer

Q12. What is your race? *Please select all that apply.*

- African American/Black American Indian/Alaska Native Asian/Pacific Islander White Other

Q13. What is your ethnicity?

- Hispanic Non-Hispanic

Q14. In what year were you born?

_____ birth year

Q15. What is your annual household income?

- Under \$25,000 \$25,000-\$49,999 \$50,000-\$74,999 \$75,000-\$100,000 Above \$100,000

Q16. Do you live within or outside the McCammon city limits?

- Within city limits Outside city limits

Q17. How many years have you lived in McCammon or the immediate area?

- 0-5 years 6-10 years 11-20 years More than 20 years

Appendix E List of people who completed “sign me up” cards

During the listening sessions conducted June 12-14, 2018, the following residents of McCammon and surrounding area indicated their interest in keeping informed about future opportunities to be involved in the McCammon Community Review and other community and economic development projects. This list is alphabetized by first name.

Amy L. Van Denburg	Jim Guthrie	Michael R. Bartlett
Ashley McQuivey	Joan Morrison	Mike Saville
Barbara Guthrie	Karen Fitzpatrick	Norma Bullock
Boyce J Barnes	Karter Howell	Pam Bissegger
Bryson Belnap	Kathleen Harris	Paul Matthews
Buck Hedges	Kelley Packer	Paula Rowe
Byron Allen	Kyle E. Anderson	Rik Osborn
Cheryl Thomas	LaDeen Wright	Rochelle Saville
Daniel Mumme	Laurel Anderson	Ron Bitton
Dave Treasure	Lea Price	Ron Zenger
David Mull	Leann Brown	Roxann Howell
Deb Castle	Levi Murphy	Ryan & Wendy Olsen
Dennis Kunz	Lydia Howell	Ryan Carter
Dorothy L. Denney	Lyndee Belnap	Ryan Cupp
Dr. Ty Smith D.O.	Mandy Wood	Sally Osborn
Duane Peterson	Marie Stinger	Sherman Vaughan
Greg Hunsaker	Marleen Clark	Sherri Bardeaux
Gretchen Myler	Marlene Thompson	Stanton Howell
Hayley Sorensen	Martell Gunter	Susan Mull
Jenny Perkins	Mary Wilson	Valarie Jenkins
Jerry Belnap	Melissa Losee	Valorie Harris
Jerry Bullock	Meredith Zenger	
Jerry Dunn	Mia-Jane Detton	